

# Draft Birkdale Community Precinct Master Plan

FACT SHEET 2

Create | A place with  
a space for  
everyone

## Social values

### Investing in community infrastructure

Community infrastructure is defined as facilities and services required to accommodate and support community services, programs, activities and a person's access to them.

Community infrastructure includes parks, open space, active and passive recreation, sporting facilities, heritage and cultural locations, educational programs, access to natural conservation places, safe and inclusive meeting places and general opportunities for people.

Birkdale Community Precinct (BCP), with its significant investment in community infrastructure, has the potential to generate outcomes that go beyond the

precinct boundaries and across Redlands Coast, creating positive impacts for generations.

Each investment in community infrastructure will have a range of financial and economic impacts.

These include direct and operational costs, as well as indirect impacts such as benefits to the local economy, the health and wellbeing of the community, protection and appreciation of the natural environment and the preservation of Redlands Coast's past for future generations.

At the heart of the precinct is the creation of social value for the community.

In partnership, the community and Council will unlock the precinct's enduring social value to deliver multiple social, environmental, cultural and economic outcomes.

Social value is defined as the broader benefits that can be created from a project or investment to individuals, communities and local businesses.

A Social Value Strategy (*Beyond the Boundary – Unlocking the enduring social value of the Birkdale Community Precinct*) has been prepared in conjunction with the Draft BCP Master Plan and identifies how the precinct will be a catalyst to creating benefits and providing lasting legacies for the broader Redlands Coast and beyond.

### Have your say

Community consultation on the Draft Master Plan will continue until 6 June, 2022, through an online survey on the project's Your Say website. Go to [yoursay.redland.qld.gov.au](https://yoursay.redland.qld.gov.au) or scan this code:

