

Draft Birkdale Community Precinct Master Plan

FACT SHEET 5

Create

A place with
a space for
everyone

Willards Farm (Food) Hub



An artist's impression of an area within the Willards Farm Hub.

History on a plate

The iconic heritage listed Willards Farm will be restored as a fine example of a pioneer era domestic rural dwelling.

Willards is unique, as the dairy outbuildings of milking shed, creamery, stables, water well and tank are all still intact and relatively untouched.

Architecturally, Willards is also important as an example of the Queenslander subtropical farmhouse in transition from slab hut to prosperous family dwelling. The original milking shed and other heritage artefacts such as the well will be restored and will celebrate the district's original farming heritage.

Visitors will enjoy a snapshot of the working life and home of a typical family dairy farm of the 1860s-1870s. The farmhouse will be set in classic Victorian gardens, planted with colorful shrubs, flowering and fruiting trees, framed by an existing pair of bunya pines and a frontline of Norfolk pines.

Willards Green transports the visitor experience to the food legacy of the farm with outdoor food markets, restaurant, cafe and cooking school space.

This is a flexible place, with opportunities for a food incubator for hospitality, industry startups like artisan cheese or other specialist products.

The Green will transition in the evenings to a food and entertainment space, offering everything from snacks to gourmet food as it champions the fresh produce of Redlands Coast.

Have your say

Community consultation on the Draft Master Plan continues until 6 June, 2022, with an online survey on the project's Your Say website. Go to yoursay.redland.qld.gov.au or scan this code:

