

Draft Birkdale Community Precinct Master Plan

FACT SHEET 11

Create

A place with
a space for
everyone

An artist's impression
of the smart signage
placement on site.



Smart precinct

Connecting it on another level

Birkdale Community Precinct aims to be a smart location, allowing visitors, staff and precinct operations access to digital technology.

It is envisaged for the precinct to have many of its operations managed by way of a central smart working location.

The precinct will integrate technology into the physical landscape and infrastructure to add value for visitors and community enabling the sharing of real time data and information about the precinct, events, attractions, site conditions, parking, weather etc.

Data generated will provide Council with a better understanding of precinct utilisation, such as where site visitors are travelling from to visit, how long they are staying and which attractions they are using.

Council will also have the ability to adjust service levels in response to demand or community preferences.

Data will enable better understanding of service utilisation for Council to reduce costs of asset management, improve service efficiency and assist with marketing to visitors.

Smart buildings with the ability to monitor external conditions and adjust heating or cooling, lighting will contribute to the city's sustainability goals through reduced emissions.

Have your say

Community consultation on the Draft Master Plan will continue until 6 June, 2022, through an online survey on the project's Your Say website. Go to yoursay.redland.qld.gov.au or scan this code:

