

Draft Birkdale Community Precinct Master Plan

FACT SHEET 6

Create

A place with
a space for
everyone



Innovation Hub

Future informed by rural tradition

A showcase, literally, where the future of farm methodologies and techniques, agricultural technology and food production, is on display in static and interactive exhibition spaces.

Willards Farm harnessed the natural resources of the Redlands, which over the 19th and 20th centuries served as the 'salad bowl' for the people of Brisbane.

In this tradition, the Innovation Hub will look to exhibit the future of farm techniques and food production to service a growing population. New food varieties, vertical gardens, sustainability and using smart technology like drones in farming, will be on display.

Immersive experiences, virtual reality farming opportunities and demonstrations will educate and inspire a new generation of farmers and food processors.

It will also offer inspiration on a far more domestic-scale with opportunities to discover ways that you can improve your garden at home.

The Innovation Hub, in essence, will have a single goal – to offer food for thought.

Have your say

Community consultation on the Draft Master Plan will continue until 6 June, 2022, through an online survey on the project's Your Say website. Go to yoursay.redland.qld.gov.au or scan this code:

