



VISION SHEET 6

THE VISIONING PROCESS

How to master the next steps

The visioning process for Birkdale Community Precinct began in earnest with a seven-week regional community engagement program from March to May 2021 when the community was invited to help create a shared vision for the site. The huge and unprecedented response to that request was used to inform and create a Vision Document. This is what is planned next:

Step 1: Vision Document

Adopted by Council on 18 August, 2021, this document is an overarching framework to guide decision making and allow individuals, institutions and businesses to establish a dialogue about the prospective future of the precinct. It brings together the multitude of ideas gathered during the engagement process and presents them spatially on the site as concepts.

Step 2: Draft Master Plan

A draft Master Plan phase will explore in much greater detail how the project vision could be brought to life –

testing the vision and seeing what is actually possible for the precinct. It will focus on achieving a balance between community aspirations and good design along with other parameters such as: consideration of sustainable governance and activation models; protection of site values; planning constraints and opportunities; viable funding models; and the alignment of this project with other competing objectives.

Step 3: Have your say

Community engagement will occur once the draft Master Plan has been developed to a more refined state – ascertaining the real-world capacity for the Vision to be implemented. The engagement process will ask the community to comment upon a suite of more refined elements, including spatial plans, planning, design and implementation strategies, as well as a series of priority projects and early activation opportunities.

Step 4: Master Plan

The community's input will be consolidated and fed back into the master planning process for a round of updates and Council review. From this a Master Plan will be finalised and released to the community. A key component of it will be focused upon implementation strategies, dividing the broader precinct design into a series of phases, including near-term priority projects – each with their own concept and detailed design stages to be undertaken and opportunities for community consultation and input.

The journey so far...



Where to from here?



A community legacy for everyone.

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 Your Say Redlands Coast

